



BRASSROOTS
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The Brassroots INSIDER

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London Arts Council

"South Western Ontario's Favourite Brass Ensemble"



From our music director Bram Gregson

OUR LAST CONCERT OF THE SEASON, "Horns for Spring," will be a lot of fun! It's time for our soloists to show off! You will hear:



- ✓ the tuba wizardry of Michael Medeiros in "Czardas,"
- ✓ our bass trombonist and in-house arranger Susan Follows in "My Funny Valentine,"
- ✓ Harry James' "Trumpet Blues and Cantabile,"
- ✓ "Tommy's Tunes," arranged by Angus Armstrong of Capital Brassworks in Ottawa and featuring our trombones in Dorsey favorites, "Getting Sentimental Over You" and "Song of India,"
- ✓ Paul Stevenson in a flashy arrangement of "The Battle of Jericho,"
- ✓ and from the pen of the great George Gershwin, "Strike up the Band" and "An American in Paris."

SUNNY CHEERFUL MUSIC!
Horns FOR Spring

Strike up the Band!
Alexander's Ragtime Band
Virtuoso trumpets in Blues and Cantabile
My Funny Valentine
Trombones in Tommy Dorsey's greatest hits
Czardas — tuba wizardry
Some jazz — Sing Sing Sing and more!

Join a rapidly growing list of fans discovering a great brass ensemble!

for your support. We hope to see you on Saturday April 28. And please join us at the post concert reception. We would love to get to know you all!

Bram

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Appreciation for our volunteers

Betty Murray, Robin and Dave Kirkpatrick, Jane Prior, Dr. and Mrs. Fil Cappa, Gloria and Patrick Smithers, Brad Vaughan and Ann Gregson and for the cooperation and support of the people at St. James Westminster Anglican Church.

A Performance Worthy of an Oscar

We have a new convert! Of Brassroots last concert, REEL TIME, Joshua Freeman in *The Londoner* wrote: "One concert and I'm sold... At their smashing concert on February 25, Brassroots—just in time for Oscar weekend—reminded a packed audience... why there's music in the movies"

Movie Music Quiz Winners

Here are the winners of our Movie Music Quiz from the "Reel Time" concert. They will receive two complimentary tickets to our April 28 concert: Beverly Brown, Mellisa B'ezaire, Larry Farquharson, Mary Taylor, Norma Yau, Paul Theriault, Steve and Debbie Scott. Congratulations!

"Where did you hear about this concert?"

Those at our last concert will recall that we asked you to complete a survey "Where did you hear about this concert?" A total of 118 surveys were completed. A shortcoming in the questionnaire did not ask if it was completed on behalf of one or two persons. The results:

Brassroots newsletter	39%
Word of mouth	17%
Free community listings in various newspapers.....	14%
Newspaper or magazine stories about the concert	10%
Church bulletin at St James Westminster	10%
Paid advertisement.....	7%
Posters at Bulletin boards, libraries, other churches, stores, restaurants etc.	3%

These results confirm the effectiveness of our newsletter and the spreading of the good news by our growing numbers of fans.

We are not always able to secure a newspaper story about an upcoming concert but it has always been evident that a short story in the local media is very helpful. On the other hand, paid advertising (at rates that Brassroots can afford!) is not productive .

Thank you to all who completed the survey for your assistance!

Purchase tickets on line

AND NOW FOR YOUR CONVENIENCE, you may purchase tickets on line.

Tickets for the concert on April 28 are available until 11:59 pm on April 27 at www.onstagedirect.com

You may go directly to www.onstagedirect.com/brassrootsspring. Tickets are the same price as those available at other ticket outlets but a \$1.00 booking fee is applied by Onstage.

We are hoping that if this arrangement is satisfactory, patrons will be able to purchase season tickets for the 2012-13 season at this site.

Jack Richardson Music Awards

THE JACK RICHARDSON MUSIC AWARDS will be held at The London Music Hall on April 15 at 7 pm. Brassroots has again been nominated in the Classical (group) Category. Go to www.jrma.ca to vote.

So, if you think Brassroots deserves the award, you know what to do. It will take only a couple of minutes!

Our Thanks

The Board of Directors and musicians appreciate the generosity of all those who support us.

- ✦ The City of London and London Arts Council
- ✦ Fanshawe Chorus for the loan of large percussion equipment, a thoughtful and generous gesture.
- ✦ To individuals whose donations enable Brassroots to expand our library with new compositions and arrangements.

Tax Receipts are issued for donations of \$10 and more.

Good reviews for Cocktails

Brassroots & Jeff Christmas's music

The Music Times: "An eclectic and dynamic recording that could well be the musical 'match made in heaven' that both so richly deserve... As with everything else on this album, Brassroots' supple precision, intuitive dynamic expression, silken blend and rhythmic verve serve up a consistent great taste without the potential disadvantage of actually imbibing."

Scene Magazine: "From the rousing themes of 'Fanfare Regalis' to the emotional restraint of 'Half Mast,' the ensemble brings a vital energy to their performance that borders on the ecstatic..."

Brassroots CDs may be purchased at The Village Idiot on Askin Street, immediately adjacent to the church.

GET THAT DIARY OUT! Our 2012-13 Season

Saturday October 27, 2012, 7:30 pm

A ROYAL CELEBRATION

Honouring the 60th Anniversary of Her Majesty Queen Elizabeth II as Queen of Canada.
With guest, celebrated English composer and conductor **Edward Gregson**
Royal Fanfares and the best of British music.
From The Royal Fireworks to Penny Lane!

Sunday December 9, 2012 at 2:30 pm

CHRISTMAS AT WESTMINSTER

with The St. James Westminster Singers,
director and organist Stephen Holowitz

Saturday February 23, 2013, 7:30 pm

WINTER BLUES BLAH!

We will blow away those winter blues with entertaining light classics, virtuoso solos and some swing!

Saturday April 27, 7.30 pm

THE SOUNDS OF MUSIC

With Primus, London's award winning male voice choir
Director: Carol Beynon and Ken Fleet
Brass and voices in a celebration of music of all genres.

**All concerts will be held at
St. James Westminster Anglican Church.
Ticket prices will remain \$20,
Seniors/Students \$15.**

BUY BRASSROOTS CDS FROM ITUNES STORE

But make sure you click the image of the *Cocktails* CD, as there are a couple of other groups named Brassroots or Brass Roots. The tracks may also be purchased at www.cdbaby.com. Just go to 'search' and enter BRASSROOTS. Click on image of CD *Cocktails* and you will find a better representation of the disc. All tunes may be bought for \$9.99 or individual tracks for 99¢ each. At least three other CDs will be added in the coming months!